



CARD INDUSTRY NEWS

DISPLAY OF THE CONTACTLESS ACCEPTANCE MARK



“The Contactless acceptance mark must be clearly visible to cardholders”

The means for making Contactless payments continues to expand and now devices other than cards, for example Near Field Communication (NFC) enabled mobile phones, wristbands, key fobs etc., can be used. To support Contactless acceptance MasterCard and Visa, together with American Express, have mandated that with immediate effect the Contactless acceptance mark (shown on the left) must be displayed at your Point Of Sale (PoS), where Contactless transactions can be performed.

The acceptance mark must be clearly visible to cardholders, together with the logos of all the card brands you accept Contactless payments for, either via a physical card or an enabled device, at your PoS.

MasterCard, Visa and American Express have informed us that they'll be auditing our customers through the use of mystery shoppers to ensure that the Contactless acceptance mark is being displayed correctly. Failure to display the mark may result in fines being applied by them.

Decals featuring the Contactless acceptance mark, which also include the MasterCard and Visa logos*, are available from our helpdesk by dialing 0345 702 3344**, selecting the option for 'stationery'. An artwork file containing the acceptance mark can be requested by emailing us at enquiries.uk@globalpay.com.

*If you hold an agreement with American Express Payment Services Limited to accept their cards, please contact them directly to obtain copies of the American Express decal featuring the Contactless acceptance mark.

**Lines are open every day (except Christmas Day) between 8.00am and 11.00pm Monday to Saturday, 10.00am and 5.00pm on Sunday and between 10.00am and 4.00pm on public holidays

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