

The Ticket to Easier Payment Management: MySchoolBucks in Brookline Public Schools

CASE STUDY 

When Brookline Public Schools (Brookline, MA) needed an online payment solution for school-related events and programs with robust reporting capabilities, they selected Heartland School Solutions' MySchoolBucks online payment portal as their solution.

THE CHALLENGE

Brookline Public Schools was searching for an online payment solution that met the following objectives:

- Provide parents with a central website to register and pay for student events and programs
- Integrate with the district's Student Information System (SIS) for seamless account creation and management
- Provide Administrative Services staff members with robust reporting for accounting and reconciliation

At the time, Brookline Public Schools was dependent on the town's Finance Office to assist with the reconciliation of program-related fees accepted by the district. With reduced resources to assist with deposits and reconciliation at the town, the district's Business Manager sought a solution that would foster greater accounting independence for the district.

THE SOLUTION

Brookline Public Schools selected MySchoolBucks as its online payment solution based on its ease of use for parents and administrators alike. An interface between MySchoolBucks and the district's SIS allowed student data and locations to be actively available to any parent adding a student to their MySchoolBucks user account. This gave parents a single portal for all school payment activity, and an easy way to set up and manage their user accounts.

Brookline introduced MySchoolBucks to its community by selling tickets to the high school's Junior Semi-Formal Dance, at a price of \$95 per ticket.

THE RESULTS

Over the course of a month, Brookline Public Schools sold 581 Junior Semi-Formal Dance tickets via MySchoolBucks, for a total of \$68,186.00. Additionally, Administrative Services staffers used the detailed reporting to reconcile MySchoolBucks' electronic deposits internally, without needing to rely on town resources.

Fast Facts

District

Brookline Public Schools

Location

Brookline, MA

Schools

10

Student Population

6,600

