Heartland

Register

Point of Sale. A simple way to run your business.

All the essentials to start selling today, and support your growth tomorrow.

Heartland Register is a simple-to-use, cloud-based point of sale system providing all the essentials to start, operate and grow your business. Both a cash register and payment terminal for processing credit and debit cards, Heartland Register securely accepts customer payments in a snap. It conveniently goes wherever you go -- flexibly serving as both an in-store counter POS, as well as a POS for when you are on the move. It's perfect for small retail and small fast service restaurant environments.

From start-up to pop-up, café to charity, and beautician to landscaper, Heartland Register makes on-the-spot payment easy for goods, services and donations.

Target Audience

- Small retailers:
  - Barbers/Beauty/Nail salons
  - Spas
  - Fashion boutiques/Pop-up shops
  - Homeware/Gift stores
  - Professional services

- Counter serve restaurants (fast food and quick service that do not require tip functionality):
  - Food trucks
  - Café/Bakery/Coffee shops
  - Bars – snack, juice, smoothie, etc
  - Ice cream parlors

- Charities and fundraising organizations.

Merchant Benefits

- Easy-to-use
- Payments by tap, dip or swipe
- Sales data / reports from anywhere
- Payment at the counter for in store sales and on the move
- All-inclusive pricing

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Benefits: A Closer Look

- Easy-to-use
  - Shows images of menu items for quick ordering from product catalog.
  - Key quick entry sales for ad-hoc items.
  - Terminal screen pivots for customer's tip entry and signature approval.

- Payments by tap, dip or swipe
  - Accepts payments from EMV chip cards and mobile wallet, including Apple Pay® and Google Pay™, Samsung Pay.
  - Next day funding.
  - Cash and check recording for alternative payment acceptance.

- Sales data / reports from anywhere
  - Online sales review & reporting remotely on any Internet-enabled device.

- Payment at the counter and on the move
  - Portable: Goes where your customers are.
  - Supports refund transaction processing.
  - Supports tips on sales and tip adjust.
  - Processes tax rates.
  - Prints, emails and texts receipts and invoices.
  - Supports recurring/subscription payments.

- All-inclusive pricing
  - Flat rate rental eliminates large upfront hardware investment. And covers software upgrades.
  - Hardware warranty for repairs/replacement of equipment.
  - 24/7/365 live customer support.

Hardware/Software

- Sleek and rugged frame housing on iOS platform running on a 10″ or 13″ screen.
- Hinged screen that can be turned towards customers for tipping and signature.
- Durable EMV card reading cube supporting swipe, dip and tap.
- Integrated barcode scanner for fast item ringing.
- Optional Peripherals
  - Bluetooth printer.
  - Cash drawer.
- Wi-Fi and Ethernet connectivity.
- Embedded point of sale software.
- Online Merchant Portal to monitor sales activity.